

Team Name:

Team Tsum Tsums

Team Member Names:

Jessica Kuk, Sammi Leung, Linda Nguyen

Theme:

Earthquake Preparedness

Problem:

The problem we found is that people only keep the dangers of earthquakes in the back of their minds, avoiding the reality of the chance that disasters can happen right on their doorsteps. Through our personal observations of the people around us, we noticed that there is a general unawareness and unpreparedness towards earthquakes, despite Vancouver falling on the Cascadia Subduction Zone. We feel that we should bring conversation to this topic before the disaster actually happens so that people can be properly equipped prior, during, and after an earthquake.

Target Audience:

Our target audience are UBC and SFU students who commute on a daily basis.

The Design:

Our design starts off with sight-seeing binoculars that are situated at specific bus stops. Because bus stops normally wouldn't have sight-seeing binoculars, it would generate curiosity in students waiting for their bus to look through the binoculars and see what the view in front of them would look like after an earthquake. Students would then be given a link to an online platform, where they will be prompted with a question that asks them what they would do if an earthquake happened at that exact moment, which they can answer on there. This part two of our design is to encourage people to talk about what they saw and how they feel, to create a collaborating community revolving around the concept of earthquake preparedness, as well as offer information regarding earthquakes through a narrative and interactive way.

Benefits:

Our design brings awareness to the harsh reality of earthquakes in a familiar area and encourages conversation to spark between people.

Questions for City Staff:

What are the limitations that City Studio + City of Vancouver may have?