**IAT 431 – Design Noir Project (2000 XP Maximum, 20%)**

Team Member Names  _____

Team # _____          Grade _____

| **Medium-Fidelity Prototype** | Poor | Satisfactory | Good | Excellent |
|---|---|---|---|---|
| Interesting and novel topic | Poor | Satisfactory | Good | Excellent |
| Encourages viewers to question values | Poor | Satisfactory | Good | Excellent |
| Addresses underrepresented needs | Poor | Satisfactory | Good | Excellent |
| Is disturbing, creepy, or perplexes | Poor | Satisfactory | Good | Excellent |
| Creates narrative with the user as protagonist | Poor | Satisfactory | Good | Excellent |
| Adequate amount of programming | Poor | Satisfactory | Good | Excellent |

| **Report - Overall** | Poor | Satisfactory | Good | Excellent |
|---|---|---|---|---|
| Rationale behind the design | Poor | Satisfactory | Good | Excellent |
| Description of how the design offers reflection | Poor | Satisfactory | Good | Excellent |
| Ability of images to illustrate the design | Poor | Satisfactory | Good | Excellent |
| Explanation of how the design works | Poor | Satisfactory | Good | Excellent |
| Writing quality | Poor | Satisfactory | Good | Excellent |

| **Video - Overall** | Poor | Satisfactory | Good | Excellent |
|---|---|---|---|---|
| Description of prototype | Poor | Satisfactory | Good | Excellent |
| Description of usage by at least one person | Poor | Satisfactory | Good | Excellent |
| Description of how the design was created | Poor | Satisfactory | Good | Excellent |
| Quality of video editing and visuals | Poor | Satisfactory | Good | Excellent |

| **Lab Presentation** | Poor | Satisfactory | Good | Excellent |
|---|---|---|---|---|
| Team member participation | Poor | Satisfactory | Good | Excellent |
| Visuals and speech | Poor | Satisfactory | Good | Excellent |

Note: You will receive a recommendation of Poor, Satisfactory, Good, or Excellent on the above aspects.  This is meant to provide an overall impression of each section of your project but does not map directly to a final grade.  E.g., just because you get all "Good" ratings does not mean you automatically get a 'B'.  The evaluator will base your final grade on the overall quality of your project, taking into account all of the above listed sections where some may be emphasized more than others.